The Week Ahead

A SURVEY OF THE CULTURAL LANDSCAPE

ART ARS LONGA, STUDIO BREVIS

RANDY KENNEDY

For almost five years an odd thing happened in 21st-century Chelsea: The 1970s came back. They returned in the form of an artists' community in a ramshackle building along the West Side Highway - a hulk whose demolition to make way for highend apartments was forestalled by the recession, among other complications. Known as Cold Castle for its initial lack of heat, its floors slowly filled with artists who were invited in by one of the building's developers. They paid tiny rents and temporarily occupied the kind of huge, raw space most artists haven't had in Manhattan since SoHo was young.

The fun came to an end late last summer. But now a group of Cold Castle's former denizens are reviving the spirit, as a piece of performance art. They have built a "diorama" version of their com-



RUTH FREMSON/ THE NEW YORK TIME

munity inside Family Business, the minuscule Chelsea gallery founded last year by the artist Maurizio Cattelan and the curator Massimiliano Gioni.

Squeezing what was 40,000 square feet of life — cooking, eat-

ing, drinking, hanging out, making art — into the 120 square feet of Family Business won't be easy, but it should be highly entertaining to watch. (Through March 9, 520 West 21st Street, familybusiness.us) Life in the Cold Castle, on the edge of the West Side Highway, will be recalled in an art project at the Family Business gallery.